# TELEVISION Forecast

**DECEMBER 27 TO JANUARY 2 INCLUSIVE**

Man About Town

Happy New Year

# "CHICAGOLAND'S FAMILY TELEVISION THEATRE"

**Monday thru Saturday, 2:00 P.M.**
"Television Matinee"
Two hours of variety films

**Tuesday, 8:15 P.M.**
"Personality Profiles"
with Dorsey Connors

**Sunday, 8:00 P.M.**
"Toast of the Town"
with Ed Sullivan and guests
from CBS-TV network

# WGN•TV CHANNEL 9

## EDITOR'S PICK

# 10 Best Shows of the Year

This week Chicago television ends a most spectacular year. With one eye on surprises we can expect in 1949, we look back over the past twelve months and carefully review the programs that have attracted and entertained the largest midwestern audience.

Here, in our opinion, are the 10 Best Shows of 1948:

**Kukla, Fran and Ollie**—WBKB
**Cross Question**—WGN-TV
**What Do You Think?**—WENR-TV
**Chicagoland Newsreel**—WGN-TV
**Telecharades**—WBKB
**Skip Farrell Show**—WENR-TV
**Television Playhouse**—WNBQ
**Uncle Mistletoe**—WENR-TV
**Under 21**—WBKB
**Club Television**—WGN-TV

The order of listing for these shows does not necessarily mean we rate them in this manner, for each of the above programs has contributed greatly to advancing television in this great city.

Each are shows seen up until the last few days of 1948. Mention should be made of "Woman's World," a channel 4 production telecast mornings during the summer months especially for women viewers. A fine show, much-needed today, we regretted seeing it disappear from the schedule but feel certain before 1949 is over all Chicago stations will be offering morning and afternoon shows.

Special commendations also go to Jack Brickhouse of WGN-TV and Joe Wilson of WBKB, sports announcers, who have vigorously covered major baseball and football contests. Cameramen at these stations also deserve credit for developing tele-techniques now being used nation-wide at sports events.

We feel a real public service is being offered by WGN-TV's Chicagoland Newsreel. Each day a staff of photographers are assigned to film local personalities in the news; each evening Chicagoans view this carefully-planned and edited show on channel 9.

Little has to be said about Kukla, Fran and Ollie on WBKB. Now and then someone has a hard time understanding why a Dragon is on television, but a few nights later they join the thousands who either postpone supper to watch the show, or serve the meal in the same room in which their receiver is located. You don't have to be a child to enjoy this children's program.

Club Television started out to be a bright, fresh hope, and still can be, although widely imitated. We miss much of the excellent tele-montage work done by Jay Faraghan in earlier productions, and hope to see the MC-ing accomplished by the guest star, rather than a studio announcer.

What Do You Think is the best answer to the person who cracks: "There's nothing on television but wrestling or baseball. If you don't like them, then why have a set?" WENR-TV is also aiding a great program, the Great Books course, by telecasting these stimulating Sunday evening shows.

Although a relative newcomer to Chicago, WNBQ, the NBC affiliate, has offered some outstanding dramas the last few weeks of 1948. Its Playhouse productions prove that video can and will present good drama for theater-goers

(*Continued on page* 12)

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*Television Forecast for*

# Monday

*December 27, 1948*

**AN ADDED SERVICE—Tune in on our radio program on WCFL, 4:40 p.m. Mondays and Fridays for the latest program changes for the entire week.**

### WGN-TV Channel 9

**2:00**—TELEVISION MATINEE.
**6:00**—Test Pattern and Dinner Music.
**7:00**—COMING ATTRACTIONS.
**7:27**—LATE NEWS HEADLINES.
**7:30**—LITTLE BORDY.
**8:00**—CHICAGOLAND NEWSREEL.
**8:15**—SPORTSMEN'S CORNER.
**8:30**—CHICAGOLAND TELEVISION MYSTERY THEATER.
**9:00**—FUN-FOR-ALL.
**9:30**—"THAT UNCERTAIN FEELING" (Feature Film).
**11:00**—CHICAGOLAND NEWSREEL.

### WBKB Channel 4

**5:09**—Test Pattern.
**5:24**—TICKER TAPE NEWS.
**5:30**—FUNNY BUSINESS with Manny Opper and Adele Scott.
**6:00**—KUKLA, FRAN AND OLLIE in "Junior Jamboree."
**6:30**—FILM.
**6:45**—YOUR CURBSTONE CUT-UP with Ernie Simon.
**7:00**—AT OUR HOUSE with Jim and Edie Dexter.
**7:20**—FILM.
**8:00**—TELENEWS with John Dunham.
**8:10**—FILM.
**8:30**—WRESTLING from Midway Arena with Russ Davis announcing.
**10:30**—HEADLINE NEWS.

### WENR-TV Channel 7

**6:00**—Test Pattern and Music.
**6:30**—ADVENTURES OF REX AND RINTY. Serial.
**6:45**—UNCLE MISTLETOE.
**7:00**—FILM SHORTS.
**7:30**—DOLLARS AND SENSE.
**8:00**—TO BE ANNOUNCED.
**8:15**—FILM SHORTS.
**8:30**—SKIP FARRELL.

**(Subject to Change)**

## Hubbard, Writer First, Then MC

From the time he was knee-high to a short wave set, Eddie Hubbard, master of ceremonies on WENR-TV's "Dollars and Sense" and "Vaudeo Varieties" programs, was determined that radio, or some phase of electronics was his destiny. Unlike most of his present day colleagues, however, he didn't have his sights set on a position as an announcer and master of ceremonies. Rather, he aspired to script writing for some of the major comedy programs.

**EDDIE HUBBARD**

After a brief career as staff writer with a local station in Baltimore, Md., he traveled the few hundred miles to Chicago where he was engaged by the American Broadcasting company to write "Club Matinee," a popular hour in its hey-day via which Eddie's exclassmate, Garry Moore, had skyrocketed to stardom.

### Wins Own Show

Quite by accident he learned that a cigarette manufacturer was planning an advertising campaign to expand sales in local markets with locally-produced radio programs. He successfully auditioned before famed Martin Block and presently was emceeing his

(*Continued on page* 13)

## Dorsey Sets Next Show for Famed Pump Room

Dorsey Connors' "Personality Profiles" telecast on WGN-TV, Dec. 28, 8:15 p.m., will be a gala holiday celebration, with a stage set simulating the famous Pump Room of the Ambassador East Hotel—one of Chicago's brightest spots for New Year's Eve revelry. The Pump Room theme will be fulfilled completely with Dorsey's very special guests for the evening—Ernie Byfield, major domo of the exclusive hotel nitery; the lovely Mrs. Byfield; and several celebrated stars of stage and screen.

Byfield, nationally known as "Chicago's Gaudy Innkeeper," has a colorful background and personality which seem to draw international celebrities to the Ambassador. The Pump Room setting will further be enhanced with several Byfield innovations and features, including Bert Allerton, the Pump Room magician; the flaming sword dinners; wine stewards; etc.

Dorsey Connors presents prominent and interesting guests on her "Personality Profiles" telecast every Tuesday at 8:15 p.m. on channel nine.

## Announce Inauguration Coverage Next Week

Details of the television coverage of the Presidential Inauguration in Washington, D.C., on Jan. 20, will be announced in next week's issue of *Television Forecast*.

Portions of the giant parade and inauguration ceremonies will be telecast via pooled facilities of all major network stations, and will be carried by all Chicago video stations.

### Forecast for '49

What do Chicago stations look for in 1949? Read about things to come in television, as announced by TV officials in response to our query.

*Television Forecast for*

# Tuesday

*December 28, 1948*

### WBKB Channel 4

5:09—Test Pattern.

5:24—TICKER TAPE NEWS.

5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.

6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree."

6:30—LITTLE OTTO. Dick Snyder makes friends at his drawing board.

6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.

7:00—KUP's SHOW-UP.

7:15—"ROVING CAMERAS" film.

7:30—FILM.

8:00—TELENEWS with John Dunham.

8:15—MIDGET BOXING with Jim Ameche describing the bouts.

8:30—FEATURE FILM. "IRISH LUCK."

9:30—HEADLINE NEWS.

### WENR-TV Channel 7

6:00—Test Pattern.

6:30—ADVENTURES OF REX AND RINTY. Serial.

6:45—UNCLE MISTLETOE.

7:00—FEATURE FILM.

8:00—CARTOON CONTRASTS.

8:15—FILM SHORTS.

8:30—BOXING BOUTS.

### WGN-TV Channel 9

2:00—TELEVISION MATINEE.

6:00—Test Pattern and Dinner Music.

7:00—COMING ATTRACTIONS.

7:27—LATE NEWS HEADLINES.

7:30—LITTLE BORDY.

8:00—CHICAGOLAND NEWSREEL.

8:15—PERSONALITY PROFILES with *Dorsey Connors.

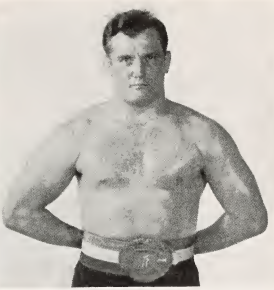
8:30—FILM.

9:00—CROSS QUESTION.

10:00—WRESTLING (DUMONT NETWORK).

11:00—CHICAGOLAND NEWSREEL.

**(Subject to Change)**



WALTER PALMER — Heavyweight champion of the midwest, heads the Midway wrestling cards seen regularly on WBKB, channel 4. Palmer returns after a broken leg incident last year which slightly handicapped the much-respected athlete.

## Tall, Talented, Terrific —It's Adele Scott

Quip overheard in WBKB's giant studio:

". . . some people have a yacht, but we have Adele Scott!"

And WBKB, channel 4, does have Miss Scott, a star performer on "Under 21" and "Funny Business." Tall and talented, Miss Scott plays the piano and organ, and sings as well.

A graduate of the University of Illinois, she majored in musical composition, organ and piano; while at school she was a favorite in stunt nights and local productions.

During the war Miss Scott joined the group of entertainers who toured American hospitals, singing and playing for hundreds of disabled servicemen. Following this she returned to Chicago and began engagements at Edgewater Beach, Stevens and Congress hotels.

In 1945 Adele entered radio on an amateur show, eventually working with Morton Downey, Bill Stern and members of Truth or Consequences. Last summer she won the Arthur Godfrey talent scout show.

If Adele isn't seen on your telescreen, she's busy at work on orchestrations and arrangement for future channel 4 programs.

*Television Forecast*

## Hawks, Detroit Fray Slated New Year's Day

Again the traditional New Year's game between the Chicago Blackhawks and Detroit Red Wings, always a rough and tumble affair, will be televised Saturday, January 1, by WBKB.

So far the Hawks have been on the upgrade this year, after starting the season at the bottom of the National League. By the second week in December they were in third place, and as we go to press they may be up or down but they will be fighting no matter what position they hold.

## Star Features for '49

Look for more articles by celebrated columnists in 1949 issues of *Television Forecast*. Comments by Irv Kupcinet, Sun-Times writer; Norine Foley, Daily News columnist, and Sam Lesner, Daily News critic, are only a few of the special features being planned for readers of Chicago's exclusive tele-newsmagazine.

*Television Forecast for*

# Wednesday

*December 29, 1948*

### WENR-TV Channel 7

6:00—Test Pattern.

6:30—ADVENTURES OF REX AND RINTY. Film serial.

6:45—UNCLE MISTLETOE.

7:00—SET 'EM UP. Bowling show, from Rainbo alleys.

7:30—FEATURE FILM.

8:30—WRESTLING.

### WGN-TV Channel 9

2:00—TELEVISION MATINEE.

6:00—Test Pattern and Dinner Music.

7:00—COMING ATTRACTIONS.

7:27—LATE NEWS HEADLINES.

7:30—LITTLE BORDY.

8:00—CHICAGOLAND NEWSREEL.

8:15—SPORTSMEN'S CORNER.

8:30—SPARKLING TIME with Chuck Dabney.

9:00—CLUB TELEVISION, Chicago's original video night club.

9:45—FILM.

10:00—SPELL WITH ISBELL. Harold Isbell conducts a televised spelling bee.

10:30—CHICAGOLAND NEWSREEL.

### WBKB Channel 4

5:09—Test Pattern.

5:24—TICKER TAPE NEWS.

5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.

6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree"

6:30—FILM.

6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.

7:00—FILM.

7:30—DAFFY DERBY with Ernie Simon.

7:50—TELENEWS with John Dunham.

8:00—TELE-CHARADES with Ed Roberts. Test your skill against the college groups.

8:30—FEATURE FILM. "ARIZONA ROUNDUP."

9:30—HEADLINE NEWS.

**(Subject to Change)**

# Key Television Figures in Chicago Comment on Future Operations

The men who know Television, and what it will bring to the ever-increasing Chicagoland audience in 1949 are the men who direct operations of Chicago video stations.

As a special feature for our readers, the editors of *Television Forecast* have asked these video officials to comment on future operations during the new year.

Mr. John Balaban, president of WBKB, predicts, "Next year will see improved programs, healthier competition, and major technical advances. And from now on Mr. and Mrs. Public will be in the driver's seat. Good shows will be the difference between a successful television station and a poor one. And frankly, although WBKB is a pioneer in the field, this is the situation for which we have been waiting. We intend to bend every effort toward better studio programming, the best in sports and the most alert news coverage in Chicago."

"In ten short years," Mr. Balaban added, "this amazing young hercules of industry has grown from a scant 10,000 sets in 1939 to a cool million. 1949 will truly be television's year."

Mr. John H. Norton, Jr., vice president of ABC's television station WENR-TV is equally enthusiastic about the future of video.

"Already ABC has agreements with 36 television stations located in as many cities, five of which are owned and operated by the network. At WENR-TV we will continue in the coming year as we have since our Chicago key station went on the air in mid-September to strive to offer the finest possible entertainment harmoniously balanced with public service," he stated.

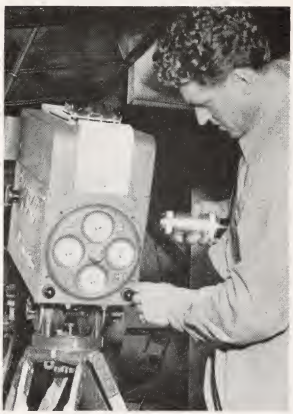
Since first receiving our grant from the F.C.C., no expense has been spared in the construction and maintenance of television equipment here in Chicago. When cables are completed between the east and midwest early next year, we will interchange the best entertainment of both network television webs. Already extensive plans are underway to bring to our vast midwest audience the Presidential inauguration in Washington on January 20.

"In 1949, we will continue to program according to the precepts of ABC's television creed—'To do our utmost to bring into your homes the kind of program we would want in our homes—to use television with dignity, with skill, with honesty and care'," Mr. Norton concluded.

"The year 1949 will see Station WNBQ—the NBC Chicago television station—swing into full operations after a three-months experimental period of tuning up. This will happen on January 8, followed closely by linking with New York television on January 12 when the cross-country coaxial Cable goes into regular service," according to NBC officials in Chicago.

Tentative plans call for a minimum

(*Continued on page* 10)



**A CAMERMAN'S life is not just a matter of swinging a camera and following the plays at sports events. He must, like Art Kambs of WBKB (above) set up, test, and then break down the equipment after the game. The four lenses Art will put in the image orthicon camera are valued at about $2,000.**

**WHAT DO YOU THINK—Members of Chicagoland Great Books groups each Sunday meet before WENR-TV video cameras to discuss pertinent topics selected from the words of Plato, Aristotle and other outstanding writers. Lynn A. Williams (third from right), President of the Great Books Foundation and vice president of the University of Chicago, acts as moderator for the series. Also shown are Mr. Simons, Mrs. Campbell, Mr. Duffy, Mrs. Walter Paepcke, and Mrs. Dale O'Brien. Channel 7, 8:30 to 9 o'clock.**

On the Cover

**MAN ABOUT TOWN**—It's Nate Gross, Herald-American columnist, pictured with Margaret Bates and Ronni Masters, Chez Paree Adorables. Nate will appear on WGN-TV Friday, Dec. 31, as star of Man About Town.

## Amateurs Urged to Plan for WGN-TV Audition

Chicago and suburban amateurs anxious to appear on the WGN-TV "Stars of Tomorrow," seen Sunday evenings on Channel 9, are urged to plan ahead for auditions. Directors Norman Lindquist and Alan Sweetow offered this advice to handle the flow of novelty, dramatic and comedy acts.

Each Sunday, five acts are used on "Stars of Tomorrow," offering to amateurs an opportunity to appear on a program designed for variety.

Talent blanks may be had by writing "Stars of Tomorrow," 1314 Milwaukee ave.

## WTMJ-TV Invites Public to Attend Telecasts

Each week the public is invited to attend telecasts of WTMJ-TV shows at Milwaukee. They are the "Grenadiers" from 8 to 9 p.m. Wednesdays, "Adam Versus Eve" quiz and stunt show from 8 to 8:30 p.m. Thursdays, "Tryout for Teevee" from 7:15 to 7:45 p.m. Saturdays and "Those Keen Teens" Saturday from 4:30 to 5 p.m.

These programs are telecast from the stage of the auditorium studio at Radio City. There are seats for 380 people. Tickets can be obtained by mailing a stamped, self-addressed envelope to WTMJ-TV, Milwaukee 1, Wis.

WTMJ-TV is located on Milwaukee's north side at 720 E. Capitol Drive.

## TV Tops Daytime Radio

The first survey on daytime video viewing in New York made for station WABD showed television outpulled competing radio programs between noon and 6 p.m.

*Television Forecast for*

# Thursday

*December 30, 1948*

### WGN-TV Channel 9

**2:00**—TELEVISION MATINEE.

**6:00**—Test Pattern and Dinner Music.

**7:00**—COMING ATTRACTIONS.

**7:27**—LATE NEWS HEADLINES.

**7:30**—LITTLE BORDY.

**8:00**—CHICAGOLAND NEWSREEL.

**8:15**—THE HOLLAND ENGLE SHOW. Songs and patter with the versatile Radio Personality.

**8:30**—WRESTLING FROM MADISON A. C. with Jack Brickhouse describing.

**10:45**—CHICAGOLAND NEWSREEL.

### WBKB Channel 4

**5:09**—Test Pattern.

**5:24**—TICKER TAPE NEWS.

**5:30**—FUNNY BUSINESS with Manny Opper and Adele Scott.

**6:00**—KUKLA, FRAN AND OLLIE in "Junior Jamboree."

**6:30**—FILM.

**6:45**—YOUR CURBSTONE CUT-UP with Ernie Simon.

**7:00**—FILM.

**7:15**—FILM "Roving Cameras."

**7:30**—FILM.

**8:00**—TELENEWS with John Dunham.

**8:15**—FEATURE FILM. "I AM A CRIMINAL."

**9:15**—TREASURY BOND SHOW.

**9:45**—HEADLINE NEWS.

### WENR-TV Channel 7

Note: WENR-TV will not televise this date, but will return to the air on Friday, December 31, 1948.

### WNBQ Channel 5

**8:30**—FLOOR SHOW starring Dunninger, the mentalist, Paul Winchell, the ventriloquist, Peg Marshall and the Holidays, a vocal group.

**(Subject to Change)**

## Key Figures . . .

(*Continued from page 8*)

of 18 hours of telecasting weekly with a wide variety of programming including studio and film shows and field pickups, supplementing the television fare to be offered from New York and other eastern points through the NBC network facilities, officials stated.

Reconversion of Studio "A" in the Merchandise Mart, largest studio in the NBC Chicago plant, into a modern television center is nearing completion. This studio will be the origination point for most of the Station WNBQ and NBC Chicago studio telecasts, beginning early in the year.

"Any fair-minded person who has been watching television for the last six months must have been impressed by the day-to-day accomplishments of the industry," remarks Frank P. Schreiber, WGN-TV manager. "Improvement in the quality of the picture, better camera work, more mature and varied programming—these are but a few of 1948's advances. When the coaxial cable from New York makes it possible in mid-January for WGN-TV to bring important live progams of the DuMont Television Network, the Columbia Television network and TV station WPIX of New York to Chicago viewers, an historic milestone in Midwestern communications will have been reached. With program service from two national network sources and another great television station in New York, WGN-TV will furnish a service to televiewers unapproachable by any other Chicago station."

"The year 1949 will bring new and challenging responsibilities for all of us," Schreiber continued. "The televiewer in his home will have the responsibility of constructively criticizing television programming.

"Companies with goods and services to sell have the opportunity in 1949 of testing a new and powerful sales medium.

# Try Fatigmänd Bäkles at Next TV Party

By PATRICIA COOPER

If you are inviting friends over during the holiday to see your new television receiver, you'll want to try these two recipes, one for mulled wine, the other for Fatigmänd Bäkles. Bäkles are delicious Norwegian cookies, ideal to serve with a beverage during TV parties.

Mulled wine has long been a favorite at our home, especially when served with Hors D'ouevres or assorted cookies. This recipe will yield two quarts.

First, make a sirup by boiling for five minutes: 1 cup sugar, ½ cup water, 2 sticks cinnamon, ½ lemon cut into slices, and 2 dozen cloves. Strain the sirup. Add to it: 4 cups of hot fruit juice (lemon, orange, pineapple, etc.). Heat, but do not boil: I quart or more wine (preferably red). Combine the fruit juices and wine. Add, if needed, a few drops of coloring. Keep the wine hot in a double boiler. Serve it very hot with slice of lemon and pineapple.

You'll have fun making Bäkles. Here are the ingredients needed:

12 egg yolks
3 egg whites
1 cup sugar
¼ cup melted butter
12 tablespoons cream
1 level teaspoon powdered cardamon
Enough flour to form stiff dough.

Beat eggs until light. Gradually add sifted sugar, melted butter and cream. Add cardamon. Stir in sifted bread all-purpose flour until batter becomes firm.

Ch'll batter in refrigerator, then roll out very thin, cut into strips, then into diagonals. Slit each cookie in center and draw one corner through slit. Fry in deep fat. Bäkles may be dusted with powdered sugar before serving.

*Television Forecast for*

# Friday

*December 31, 1948*

**AN ADDED SERVICE—Tune in on our radio program on WCFL, 4:40 p.m. Mondays and Fridays for the latest program changes for the entire week.**

## WBKB Channel 4

5:09—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree."
6:30—SUN-TIMES COMICS. Don and Vera Ward read the funnies.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—KIDDIE PARADE. Quiz show.
7:30—FILM.
8:00—TELENEWS with John Dunham.
8:15—FILM.
8:30—UNDER 21. Chicago's official teen age show.
9:00—FEATURE FILM. "RHYTHM PARADE."
10:00—HEADLINE NEWS.

## WENR-TV Channel 7

6:00—Test Pattern.
6:30—ADVENTURES OF REX AND RINTY. Film serial.
6:45—UNCLE MISTLETOE.
7:00—FEATURE FILM.
8:00—VAUDEO VARIETIES.

## WGN-TV Channel 9

2:00—TELEVISION MATINEE.
6:00—Test Pattern and Dinner Music.
6:30—COMING ATTRACTIONS.
6:57—LATE NEWS HEADLINES.
7:00—MAN ABOUT TOWN. Nate Gross, introduces people and events around town.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL.
8:15—FEATURE FILM.
9:30—FEATURE FILM.
11:00—CHICAGOLAND NEWSREEL.
**(Subject to change)**

*Television Forecast for*

# Saturday

*January 1, 1949*

**WENR-TV Channel 7**

**7:00**—Test Pattern.
**7:30**—FILM SHORTS.
**8:00**—STAND BY FOR CRIME. A mystery drama.
**8:30**—INDOOR POLO.

**WGN-TV Channel 9**

**2:00-4:00**—TELEVISION MATINEE. Film show.
**8:00**—FEATURE FILM.
**9:30**—FEATURE FILM.

**WBKB Channel 4**

**7:15**—Test Pattern.
**8:00**—FILM.
**8:25**—HOCKEY. Blackhawks vs Detroit Red Wings from Chicago Stadium.
**10:45**—HEADLINE NEWS.

**(Subject to Change)**

## No Boosters Aid TV Reception in Ohio

While some of our suburban readers are erecting special antennas or boosters, word comes from Al Burson of Shiloh, Ohio, that the WGN-TV signal is being received 290 airline miles from Chicago.

Ten miles north of Shiloh, in Plymouth, Ohio, D. E. Fetters also reports good Chicago reception. Now and then the signals fade, Fetters claims, but most of the time the programs received are acceptable.

### WTMJ-TV

Because of programming difficulties, WTMJ-TV, Milwaukee, was unable to get its program listings to us before the editorial deadline.

## Editor's Pick . . .

(*Continued from page* 3)

who have a right to expect quality in television shows. Of course, it is staged in New York, and fed via network facilities, but Chicago has the talent to equal this if sponsors can be interested.

We've seen New York shows and nothing in the east can match Cross Question, WGN-TV Sunday evening court-room drama. Radio, with its many years of experience, is unable to come near it. So convincing, it continues to fool new set owners who feel actual court sessions are being telecast.

Playing Telecharades is fun! You can have a party in your home, just watching this WBKB program, and it would not be possible without the medium of television. Well-selected participants have resulted in excellent shows.

Another newcomer to the tele-screen is the Uncle Mistletoe show on WENR-TV, aimed for children of all ages, and incorporating magic-pen tricks never before seen on video or the movie screen. We see a great future for the cast responsible for this fast-moving 15-minute program.

The Skip Farrell Show seldom lets you down. WENR-TV knows they have a find in Farrell. It was hard not to include Eddie Hubbard in the list of the 10 Best; he ranks high with us and therefore deserves an honorable mention.

We further feel WBKB rates praise for presenting Under 21, beamed especially for teen-agers. Early production crowded out some teen-age talent, but now the show is rolling along much smoother with Oscar Katov handling the lines.

That's it: the ten best of '48.

## Chicago Televiewers May See "Vanity Fair"

It's a good bet that Chicago televiewers will soon see the twice-a-week CBS-TV "Vanity Fair," now being seen in New York. WGN-TV's merger with the Columbia Broadcasting video facilities should bring Hostess Dorothy Doan on channel 9. Watch for it!

## Eddie Hubbard . . .

(*Continued from page 4*)

own program on one of the Windy City's independent radio stations. The rest is more or less history. As any record fan can tell you, he soon zoomed into top spot in the Chicago disc jockey fold, a position which he has maintained for nearly three years.

His talents are not confined to a metropolitan mid-west area, however, New York and the nation also have had a taste of the Hubbard talents during the past twelve months. In addition to a guest spot on Perry Como's Supper Club, he also emceed the Summer Supper Club while his Chicago program rolled right along with Hubbard transcribing in New York and air-mailing it back daily.

### Introduces Top Record

Eddie gained no small amount of reflected glory last year as the first to introduce 1947's best selling "Peg O' My Heart" recording by the Harmonicats.

He is thirty years old, composes words and music as a sideline, weighs 175 pounds and is six feet tall. His hobbies are amateur motion picture photography and ukulele playing.

**Anybody can be trained these days except in our family!"**
*Television Forecast*

## WENR-TV Feeds Shows To Midwest Network

Problems of televising network shows are nothing new to WENR-TV crews, writers, and producers who have been supplying 16 hours of programming each week to the ABC midwest network since September 20.

Chicago shows are being seen on WTMJ-TV in Milwaukee, WBEN-TV, Buffalo, WEWS in Clyeveland, WXYZ-TV in Detroit, and WPST-TV, Toledo. Such programming has increased Chicago's position nation-wide in the field of television.

## 45 Outlets for NBC in '49

By the end of 1949, the NBC television network will be supplying programs to at least 45 video stations either through direct interconnection or by kinescope recording. This is the forecast of William S. Hedges, NBC executive. NBC is represented in Chicago by WNBQ, channel 5,

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*January 2, 1949*

### WGN-TV Channel 9

5:57—LATE NEWS HEADLINES.

6:00—REEL ADVENTURES. Amateur Films.

6:30—CHICAGO TRIBUNE COMICS.

7:00—ORIGINAL AMATEUR HOUR (Dumont Production).

8:00—TOAST OF THE TOWN (CBS Production) with Ed Sullivan Guests and Ray Block's Orchestra.

9:00—STARS OF TOMORROW.

9:30—CHICAGOLAND NEWSREEL REVIEW.

### WBKB Channel 4

6:15—Test Pattern.

6:30—FILM.

8:00—TELENEWS.

8:30—FEATURE FILM.

9:30—HEADLINE NEWS.

### WENR-TV Channel 7

4:30—SUPER CIRCUS. Variety show.

5:30—STUMP THE AUTHORS. On the spot stories.

6:00—FEATURE FILM.

7:00—MUSIC IN VELVET with Don Lindley's orchestra.

7:30—ABC TELEVISION PLAYERS.

8:00—SECOND GUESSER. Quiz show.

8:15—FILM SHORTS.

8:30—WHAT DO YOU THINK? Great Books discussion groups.

### WNBQ Channel 5

7:10—STOP ME IF YOU'VE HEARD THIS ONE.

7:30—AMERICA SONG.

8:00—TELEVISION PLAYHOUSE. "Parlor Story" starring Dean Jagger and Edith Atwater.

**(Subject to Change)**

## NABL Protests Night Baseball Coverage

Chicago White Sox fans may not see their favorite team on television during 1949 coverage of night games, if the National Association of Baseball Leagues has its way.

"Ball clubs should not permit night games to be televised," is the opinion of Frank Shaugnessy, president of the League. Shaughnessy is not against the video coverage of afternoon games; he feels television helps to interest women and children. In the meanwhile, plans are being made by Chicago and New York stations to provide such coverage until the ban becomes official.

## New NBC Affiliate

News of another NBC video affiliate has been received this week. Station WDSU-TV, New Orleans, La., has become a member of NBC's non-interconnected television network. It began telecasting December 18.

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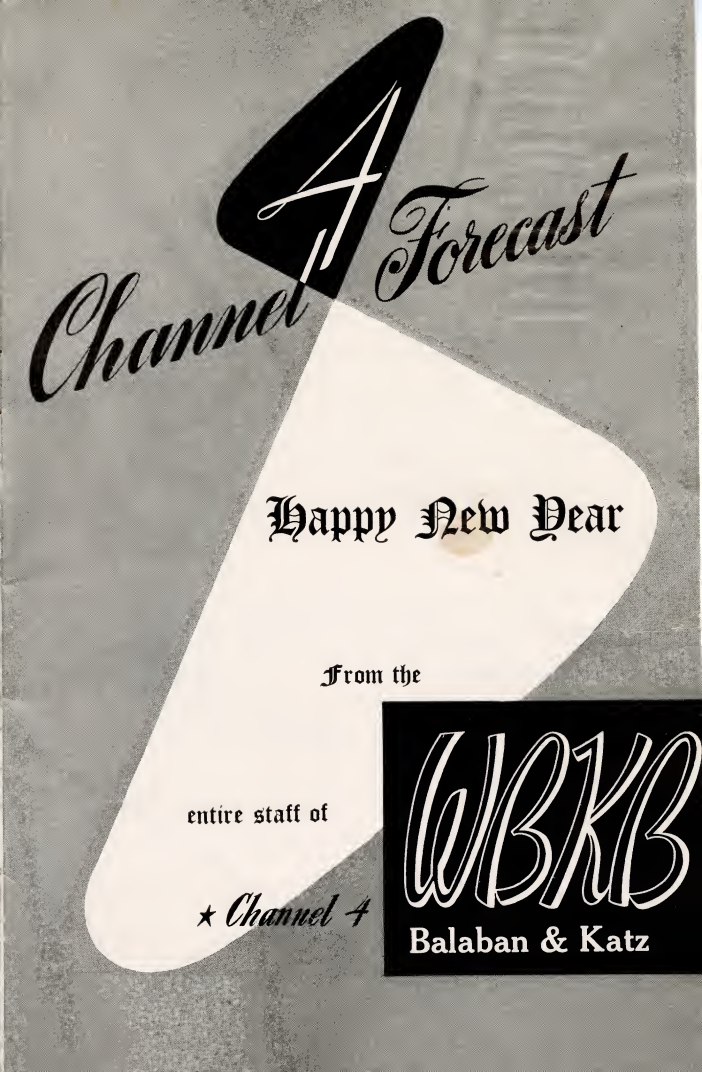
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